

Dear Band Families,

The Cocoa Beach Jr/Sr High School Band has a wonderful opportunity to raise funds for the band program. During the next 2 weeks of November, we will be selling ads for our Winter Concert Band Program. Great news, 70% of each sale will be applied to student's accounts!

Programs will be distributed at no cost to attendees of our Band Winter Concert on December 9, 2008. During Concerts, our large new auditorium with over 600 seats is occupied by many parents, family and friends of the students, music lovers and leaders in the community. We encourage band families to support our sponsors and advertisers.

Parents, do you or anyone you know have a business card that you would like to include in our Band Concert program? How about a message from a business to our band? Would you like to write a message to your band student?

We also gratefully accept donations without messages or advertising. Donors will be listed as "Silver, Gold or Platinum" sponsors in the program.

Prices start at \$25.00. Please see the attached order form for details. Please send payment and business card or ad copy (which will be scanned) to Mr. Brooker using the attached order form.

For ad styles other than business cards: We request that in addition to sending a hard copy and check to Mr. Brooker, that you email your ad request directly to Claudia Davis, the volunteer that is designing the program at Claudia@ClaudiaDavis.net. Make sure to email advertiser contact information if there are questions. You may also call Claudia at 960-2577 if you have any questions.

Please write your student's name and phone number on the attached order form and make enough copies to take to businesses, relatives, and friends that you are soliciting for ads. An order form MUST accompany each ad. This is the only way to insure the student will receive credit for the sale.

Please turn in Ad orders as soon as they are ready so we can track our progress and work on the layout. The final deadline for ads is Monday, December 1, 2008.

Thank you,

Chuck Brooker

Band Director



Cocoa Beach High School Band Winter Concert Program Advertisement sales

Please support our Band Program by advertising in our
December 9th Winter Concert Program

Programs will be distributed at no cost to attendees of our Band Winter Concert on December 9, 2000. Our large new auditorium with over 600 seats is occupied by many parents, family and friends of the students, music lovers and leaders in the community. We encourage band families to support our sponsors and advertisers.

Description of Program Booklet: 11" by 8.5" document, folded in half. White pages and black print.

Advertisement prices (black ink):

- _____ \$ 25.00 Business Card or 2" x 3" advertisement
- _____ \$ 25.00 Message 2" x 3" (to student or band)
- _____ \$ 25.00 cash donor "Silver Sponsor"
- _____ \$ 50.00 ½ page* 3.5" x 4.5" Ad or Message to student or Band
- _____ \$ 50.00 cash donor "Gold Sponsor"
- _____ \$ 100.00 full page* 7.5"x 4.5" Ad or Message to student or Band
- _____ \$ 100.00 cash donor "Platinum Sponsor"

*recommend that you include a coupon offer

Advertiser/Donor contact information:

Name: _____

Company Name: _____

Address: _____

Email: _____

Phone # _____

_____ Please mail me a receipt

CBHS Band Student name: _____

Ads should be submitted in jpeg, tiff or EPS electronic formats to provide at least 300 dpi pixilation. Otherwise, Ad copy should be camera-ready, preferably black and white, and in a size that approximates the size of the Ad requested. PLEASE, do *not* staple or fold the Ad copy!

Please make check payable to "Cocoa Beach Band Boosters" and enclose with this completed form in an envelope. Please hand envelope to the sponsored student who will deliver it to Mr. Brooker, Band Director. Must be delivered to Mr. Brooker no later than Monday, December 1, 2008. Prefer that you not pay with cash. Your check is your initial receipt.

Ads can be e-mailed to Claudia@ClaudiaDavis.net . Order form, copy of the Ad and payment need to also given to the Student selling you the Ad. You can also call Claudia at 960-2577 if you have any ad related questions.